

Equine Sports and Business

Minor code	VAH337VE		
Education cycle	1st cycle (bachelor)		
Mode of delivery	On-campus (online incidentally)		
Study programme	Animal Husbandry		
Part of study year	Year 3		
Location	Velp		
Semester	Fall semester; terms 1 and 2		
Number of credits (ECTS)	30		
Language of instruction	English		
Target group	Bachelor students who are looking to deepen their knowledge on equine breeding, nutrition, exercise physiology and health care. Next to that they seek to put their knowledge on business management or marketing into practice. Finally they want to practice in organizing an event, practice sales skills and conduct a business or research project for a commissioner.		
Minor co-ordinator and contact person	Hans van Tartwijk, hans.vantartwijk@hvhl.nl		
Entry requirements and prerequisites	90 (or more) credits from your Bachelor program Animal Husbandry or a comparable study program at the moment of registration and 120 (or more) at the start of the minor.		
Application procedure	Consult Exchange possibilities		
Major study units	Term of teaching	Study unit code	Name of the study unit
			ECTS
	Terms 1+ 2	VAH311VE	Equine Sports Performance
	Terms 1+2	VAH312VE1	Business and Research Project
	Terms 1+2	VAH314VE or VAH315VE	International Business Management or International Marketing Management
	Terms 1+2	VAH316VE	Sales and Event Management
Major study units	Terms 1+2	VAH310VE	Study Mentoring
Content	<ul style="list-style-type: none"> In depth and latest knowledge on equine breeding, nutrition, exercise physiology and health care. Practising fast-paced business- or marketing management skills by competing with fellow students in a computer simulation game. Researching a subject of your preference in the equine field or advising a commercial equine company on a question or problem. Organising a high standard equine event with all adherent aspects. 		
Competences	<ul style="list-style-type: none"> Preparation and implementation of applied research. To develop and market products and services. To analyse and to optimize the management of an animal husbandry business. To acquire clients and to give advice. To lead projects, processes and people. To show professional behaviour and reflection on own performance. Interactive inform specific target groups. Overseeing the international animal husbandry sector. 		
Learning goals	See content		
Added value	Latest equine and business knowledge combined and applied in real-life practices.		
Mandatory literature	Literature will be announced and is available web-based or in the library.		

Teaching methods and student workload	Lessons, projects, coaching, company visits, self-study 30 ECTS corresponding with 30*28 hours work load = 840 hours
Assessment	Dependent on study-unit: (combination of) written exams, project reports, peer assessment, oral assessments.
Evaluation scale	Grades between: 1-10; 0,1 interval; 5,5 pass view ECTS credits and grading